

INTERESTED IN
A REALLY SLICK



VALUE PROPOSITION?

[This is not photography. These images were created by
KMD CREATIVE using 3D software.]

START WITH

one 3D model, built to your exact
product style and specifications.

3 days

REPURPOSE

that same model to seven flavors.



3 days

PACKAGE IT UP

in a 4-pack and create a scene.



3 days

Includes all seven 4-pack flavors.

TOTAL 9 days



GOING FORWARD, your entire product
line can now be realistically rendered at any
angle, together or separately, in or out of
packaging, wet bottles or dry, within any
environment you can imagine or outlined for
hi-res assembly by your agency.

KMD  CREATIVE

NO MORE PHOTOSHOOTS

HERE'S HOW

OUR 3D WORKFLOW eliminates the need for costly photo shoots. Photography, retouching and hi-res image assembly can now be collapsed into a single, more affordable process that results in the creation of a photographic quality 3D digital asset. Once the asset is created, it can be manipulated inside the computer to create images of the product at any angle and in different settings—perfectly textured, lit and rendered to your exact specifications. And all this can be done **WHILE** your labels are being printed and you are preparing your product for entry into your pipeline.

And you own the model. This is your digital asset. Any image created from that model becomes part of your permanent image library with no limits on usage.

All this is done while controlling the brand consistency across your entire product line. A workflow that results in increased efficiency, control and profitability.

And the best part is... 3D imaging costs significantly **LESS** than photography.

7 PRODUCT FLAVORS

7 single bottle heros:



7 4-pack heros:



Entire product line hero shot:



7 4-pack with single bottle scenes:



KMD CREATIVE
Total Time: 9 days

vs.

PHOTO SHOOT/RETOUCHING
Total Time: 21 days



KMD  **CREATIVE**

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