

## START WITH

one 3D model, built to your exact product style and specifications.

3 days

## REPURPOSE

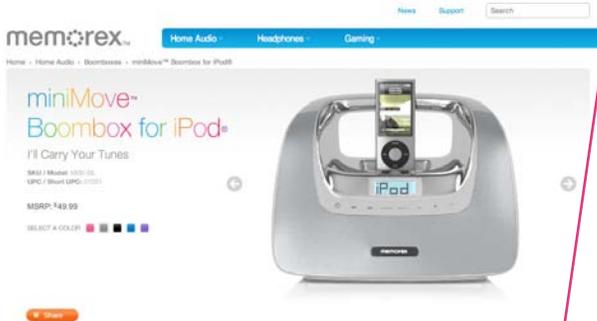
that same model for all colors and models.



3 days

## RENDER TO SUIT

your needs going forward whether for print or digital communications.



3 days

Includes all models saved as 3D digital assets for ongoing use.

## INNOVATE YOUR WORKFLOW



TOTAL 9 days

 INTERESTED IN  
A REALLY SLICK

# VALUE PROPOSITION?

[These images were created by KMD CREATIVE using 3D software.]



GOING FORWARD, your entire product line can now be realistically rendered at any angle, together or individually, within any environment or outlined for hi-res assembly and compositing with other images.

KMD  CREATIVE

# NO MORE PHOTOSHOOTS

## HERE'S HOW



OUR 3D WORKFLOW eliminates the need for costly photo shoots. Photography, retouching and hi-res image assembly can now be collapsed into a single, more affordable process that results in the creation of a photographic quality 3D digital asset. Once the asset is created, it can be manipulated inside the computer to create images of the product at any angle and in different settings—perfectly textured, lit and rendered to your exact specifications. And all this can be done **WHILE** your packaging is being printed and you are preparing your product for entry into your pipeline.

And you own the model. This is your digital asset. Any image created from that model becomes part of your permanent image library with no limits on usage.

All this is done while controlling the brand consistency across your entire product line. A workflow that results in increased efficiency, control and profitability.

And the best part is... 3D imaging costs significantly **LESS** than photography.

### 6 PRODUCT TYPES



**KMD CREATIVE**  
Total Time: 9 days. Half the cost of photos

**KMD**  **CREATIVE**

**KURT M. DECKER** | VP Business Operations  
954.868.4870

**KARL M. DECKER** | Creative Director  
303.669.8738

