VALUE PROPOSITION?

[These images were created by KMD CREATIVE using 3D software.]

Caramel Crème

FAT & SUGAR FREE FREE

INTERNATIONAL Delight

START WITH
one 3D model, built to your exact product style and specifications.

3 days

REPURPOSE
that same model to four flavors.

3 days

DRESS IT UP
in different colors and render as many shots as you need.

3 days
Includes all flavors saved as 3D digital assets for ongoing use.

INNOVATE YOUR WORKFLOW

TOTAL 9 days

GOING FORWARD, your entire product line can now be realistically rendered at any angle, together or individually, within any environment or outlined for hi-res assembly and compositing with other images.

KMD CREATIVE

NO MORE
PHOTOSHOOTS

HERE'S HOW

Our 3D workflow eliminates the need for costly photo shoots. Photography, retouching and hi-res image assembly can now be collapsed into a single, more affordable process that results in the creation of a photographic quality 3D digital asset. Once the asset is created, it can be manipulated inside the computer to create images of the product at any angle and in different settings—perfectly textured, lit and rendered to your exact specifications. And all this can be done WHILE your labels are being printed and you are preparing your product for entry into your pipeline.

And you own the model. This is your digital asset. Any image created from that model becomes part of your permanent image library with no limits on usage.

All this is done while controlling the brand consistency across your entire product line. A workflow that results in increased efficiency, control and profitability.

And the best part is... 3D imaging costs significantly LESS than photography.

4 PRODUCT FLAVORS

4 single bottle heros:

KMD CREATIVE	PHOTO SHOOT/RETOUCHING
Total Time: 9 days	**Total Time: 21 days**
Half the cost of photos	**Twice the cost of 3D**

KMD CREATIVE

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Caramel Crème

FAT & SUGAR
FREE & FREE

INTERNATIONAL
Delight

50% FEWER CALORIES*

GOURMET COFFEE CREAMER

32 FL OZ
(1 QUART) 946 mL